

THE DALLAS HISPANIC BAR ASSOCIATION

PRESENTS:

# THE 18<sup>TH</sup> ANNUAL

# Noche de Luz

**SATURDAY, OCTOBER 14, 2023**

**7:00 PM - 11:00 PM**

**THE STATLER DALLAS**

*Theme: Dia de Los Muertos*

[www.dallashispanicbar.com](http://www.dallashispanicbar.com)





# Noche de Luz





# THE 18<sup>th</sup> ANNUAL NOCHE DE LUZ

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The Dallas Hispanic Bar Association (DHBA) and our Board Members invite you to the 18th Annual Noche de Luz. In partnership with the The Dallas Hispanic Bar Foundation (DHBF), this fundraising event benefits various DHBA initiatives, including scholarships for law students at the three DFW-area law schools, our annual Dallas Latina Leadership Program focused on professional development for Latina attorneys and law students, and our Judicial Externship Program that aims to increase access for Hispanic law students to highly sought after judicial externships.

## ABOUT THE THEME:

This year's gala theme is "Día de los Muertos" or "Day of the Dead." This tradition is celebrated annually in Mexico on the first two days of November as a celebration of both life and death in which families commemorate their deceased loved ones. During this celebration, people build home altars called ofrendas with their loved one's favorite foods and visit graves with these items as gifts.

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# 2023 SPONSORSHIPS

## **PRESENTING SPONSOR - \$12,000**

- Sponsor logo on all marketing and promotional material as “Presenting Sponsor”
- (16) Dinner & Gala Tickets with premium seating and table signage
- (10) VIP Reception Tickets
- Welcoming remarks by company/firm CEO/Partner at the opening of the event
- Inclusion of prepared Video Statement
- Sponsor recognition during opening remarks by DHBA President
- Welcome letter from firm/company CEO/Chair, with logo, on a pre-event email blast
- Prominent placement of sponsor logo and link on webpage as “Presenting Sponsor”
- Inclusion of premium company promotional merchandise table placements
- Prominent sponsor logo inclusion in DHBA Newsletter
- Opportunity for company representative to serve as the Gala’s Honorary Chair
- (3) Social media posts highlighting sponsor as “Presenting Sponsor”
- (1) Sponsor dedicated email to DHBA Members

## **PLATINUM SPONSOR - \$8,500**

- (10) Dinner & Gala Tickets
- (6) VIP Reception Tickets
- Premium seating and table signage
- Sponsor acknowledgment (with logo on screen) during opening remarks by DHBA President
- Sponsor logo on all event marketing and promotional material
- Sponsor logo and link on event webpage
- (3) Social media posts highlighting sponsor participation
- Sponsor logo inclusion in DHBA Newsletter
- (1) Sponsor dedicated email to DHBA Members

## **GOLD SPONSOR - \$6,500**

- (8) Dinner & Gala Tickets
- (4) VIP Reception Tickets
- Premium seating and table signage
- Sponsor acknowledgment (with logo on screen) during opening remarks by DHBA President
- Sponsor logo on all event marketing and promotional material
- Sponsor logo and link on event webpage
- (2) Social media posts highlighting sponsor participation
- Sponsor logo inclusion in DHBA Newsletter



# 2023 SPONSORSHIPS CONT.

## **Silver Sponsor - \$5,000**

*(Limited Availability)*

- (6) Dinner & Gala Tickets
- Sponsor acknowledgment (with logo on screen) during opening remarks by DHBA President
- Sponsor logo on all event marketing and promotional material
- Sponsor logo and link on event webpage
- (1) Social media posts highlighting sponsor participation
- Sponsor logo inclusion in DHBA Newsletter

## **Bronze Sponsor - \$3,000**

*(Limited Availability)*

- (4) Dinner & Gala Tickets
- Sponsor logo on all event marketing and promotional material

## **SMALL FIRMS & JUDGE/PUBLIC OFFICIALS**

### **SMALL FIRM SPONSOR - \$2,000 (10 OR FEWER ATTORNEYS)**

- (2) Dinner & Gala Tickets
- Sponsor name on all marketing and promotional materials

### **JUDGE/PUBLIC OFFICIAL - \$300, W/ OPTION OF ADDITIONAL TICKET FOR \$150**

- (1) Dinner & Gala Tickets
- (1) VIP Reception Tickets
- Name and logo on marketing and event material
- Personal introduction by DHBA President during Opening Remarks

#### **CONTACT US:**

[gala@dallashispanicbar.com](mailto:gala@dallashispanicbar.com)

[www.dallashispanicbar.com](http://www.dallashispanicbar.com)

To confirm your sponsorship  
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